

Als de beleving helemaal centraal staat

Presentatie Sander Allegro, Allegro INN ovations

PvKO Inspiratiesessie Online

19 mei 2021

Meer weten?

Bereik Sander Allegro op

allegro@inn-ovations.com

06 50695666



CARLTON

INTER-CARLTON







QL
Hotels & Restaurants
charming by nature

Schiphol
Amsterdam Airport



ABN-AMRO

ING The logo for ING, consisting of the word "ING" in blue and an orange lion.



Mercedes-Benz

AEGON

CATERPILLAR



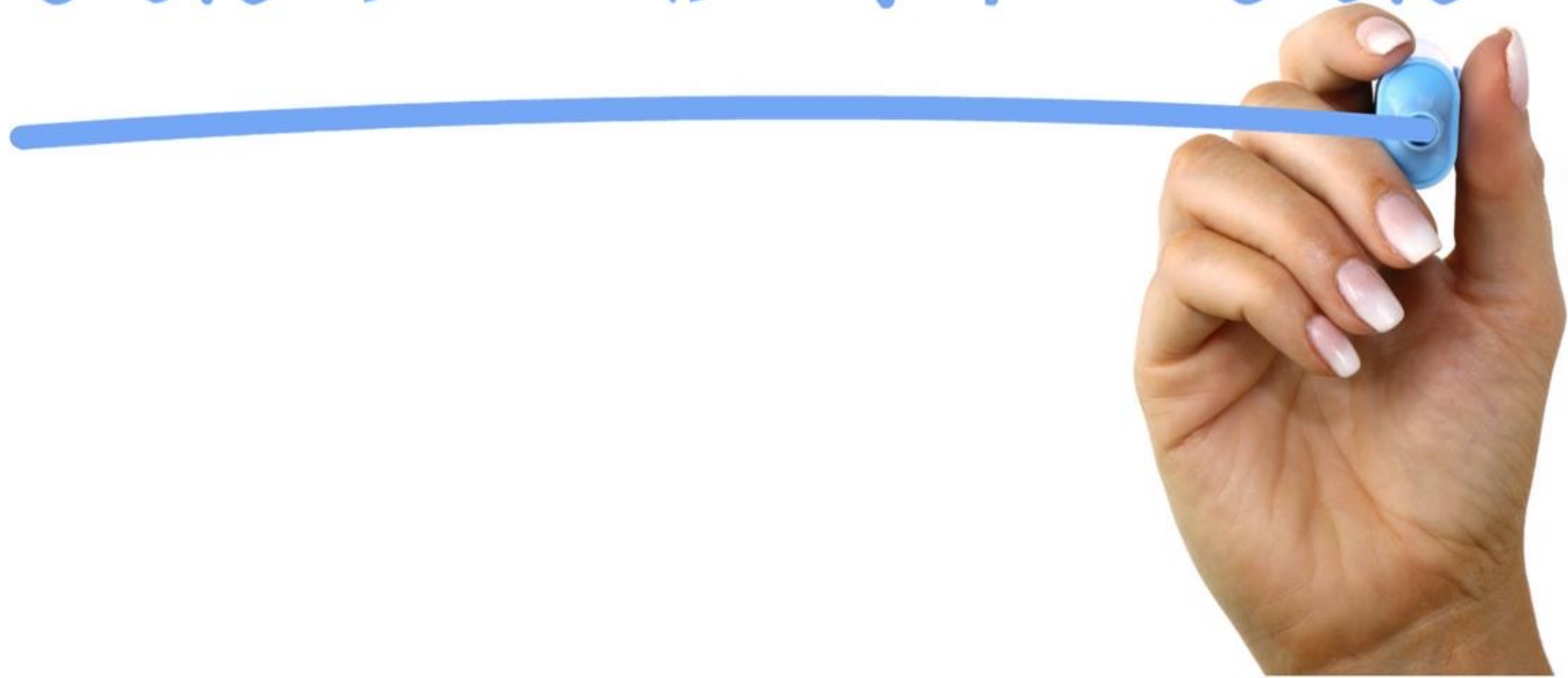
Audi



Rabobank

Monuta The logo for Monuta, a yellow stylized figure.

CUSTOMER FOCUS








HOTEL

A glowing red neon sign spelling "HOTEL" in a classic, blocky font. The sign is mounted on a dark background and features visible wiring and a power transformer at the bottom. The letters are formed by thin tubes of neon gas, which are illuminated to a bright red-orange hue. The sign is rectangular and appears to be a single piece of neon art.



Hotelcake
Cake hôtel

 500 g e

Everyday

Hotelcake
Cake hôtel











HOTEL

HEMA

Gastendeken
Extra zware kwaliteit 670gr/m²
Rette servietts
Qualité supérieure 670gr/m²
Gästtäck
Extra skrivens kvalitet 670gr/m²

HEMA

Wastafel
Extra zwaar kwaliteit 670gr/m²
Coffin de toilette
Qualité supérieure 670gr/m²
Waschtisch
Extra zwaar kwaliteit 670gr/m²

HOTEL

HOTEL

HEMA

60x110cm

Baddek
Extra zware kwaliteit 670gr/m²
Servietts de dail
Qualité supérieure 670gr/m²
Badtäck
Extra skrivens kvalitet 670gr/m²







Professionele gastvrijheid:

- Fysiologisch en Psychologisch welbevinden
- Veiligheid en zekerheid
- Tegen betaling

This Room Is Equipped With
Edison Electric Light.

Do not attempt to light with
match. Simply turn key
on wall by the door.

—•••—
The use of Electricity for lighting is in no way harmful
to health, nor does it affect the soundness of sleep.



Rotterdam Hilton







Professionele gastvrijheid:

- Fysiologisch en **Psychologisch** welbevinden
- Veiligheid en zekerheid
- Tegen betaling













Gastvrijheid in the spotlight

- **Belevenis Economie**
- **High Tech, High Touch**
- **Klantificatie**



UPGRADE

KEEP CALM & DRINK A MACCHIATO



Caramelized
Almond Macchiato

Double Chocolate
Macchiato

Caramel
Macchiato



Economy
Comfort

> MORE LEGROOM

> MORE RECLINE

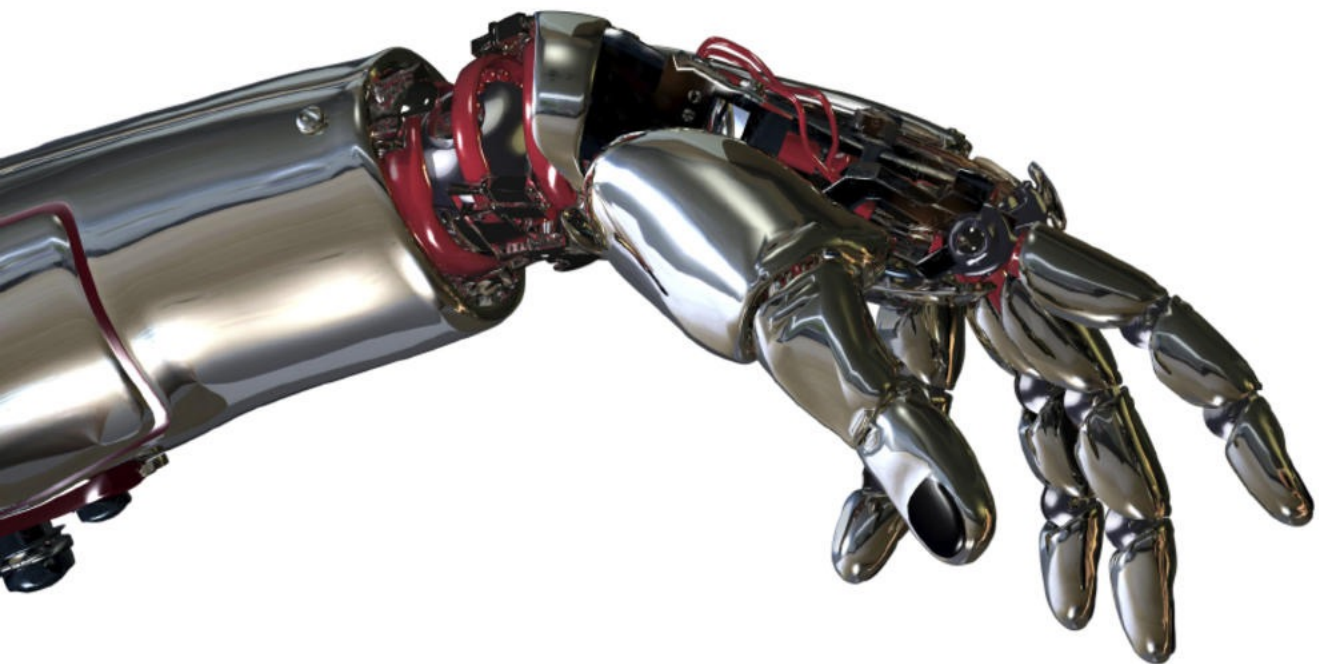
> MORE COMFORT



**PREMIUM
SELECTION**

✓ *Luxe* ✓ *Comfort* ✓ *Gemak*







5123

KRYSTYNA

K. WOJCIK
TOMASZ

Imię i nazwisko

VALID FROM 10/07







Hello
Here is your delivery



 savioke

WASH



LEGIC



Door open









Experience




THE SET
HOTELS


SIX SENSES
HOTELS RESORTS SPAS

solution

 **BASTION HOTELS**
Waar heel Holland slaapt.


BILDERBERG

Business

leisure

Solution of Experience?

- Ken je product/dienst
- Experience rules, maar....
- Beter een perfecte *solution*, dan een slechte *experience*

Dank! Sander Allegro